

## Inaugural John Brown Award for Contribution to Franchising in Western Australia

John Brown has been a long serving advocate for franchising and for contributing to the sector on a personal basis to improve franchising as a business model, and to improve its general standing in the business community as well as in the general community. The Award is therefore seeking to recognise the people who make those contributions, irrespective of whether they are employees, contractors or business owners.

The eligibility, evaluation criteria and guidelines used by the judging panel, are set out below and should be addressed in any nomination.

### 1. Judging Panel

Western Australian Chapter Committee Members of the Franchise Council of Australia

### 2. Eligibility

- Any person who holds or has held a role within the franchise sector, either as a franchisor, a franchisee or is an academic, advisor or supplier is eligible.
- Current membership of the Franchise Council of Australia is not a requirement.

### 3. Evaluation criteria

The nominee should possess - but is not limited to the following characteristics:

- a) Must be reputable and enjoy the respect of their peers and related people in their sphere of work or others within the franchise community; **AND**
- b) Should have contributed significantly to the advancement of franchising or to the franchise community; **OR**
- c) Should have contributed in a significant way to their general community in such a way so as to reflect positively on the franchise sector and its development as a business model; **OR**
- d) Should have achieved clear, recognisable and outstanding success in their business network or business
- e) May be retired or deceased.

### 4. Evaluation guidelines

- a) A clear Majority Vote will apply
- b) Judging panel can consider any achievement which in their opinion meets the evaluation criteria
- c) Contributions and/or achievements may be in a single year or over a period of time
- d) Self-nomination acceptable
- e) There is no obligation on the Judging Panel to make an award each year

**Below the contact details, in no more than 500 words, please outline the nominee’s contribution to franchising in Western Australia.**

Once completed, please return this form to [yvette.sholdas@franchise.org.au](mailto:yvette.sholdas@franchise.org.au)

**Entries close Wednesday 13 March 2024, 5pm AWST**

For more information please contact Steve Seddon on 0407 401 892 or [sseddon@westpac.com.au](mailto:sseddon@westpac.com.au)

<b>Name of nominee</b>	
<b>Nominee business name</b>	
<b>Nominee phone no and email address</b>	
<b>Name of contact person making nomination</b>	
<b>Contact person phone no and email address</b>	
<b>Contribution to Franchising (500 words or less):</b>	
<i>Insert your nomination detail here...</i>	

